

Dear Business Owner or Council Member,

As you may already know, Dyslexia Awareness Month is recognised every year World Wide in October, with the aim to support and create awareness for those with Dyslexia. This year, I am asking you to take a moment to encourage your business to join the cause by lighting up your business (or Council Building or Monument) in the color aqua for the first week of October.

Dyslexia is a learning disorder that affects millions of people worldwide, and Dyslexia Awareness Month serves as an opportunity to raise awareness and promote understanding of this condition.

By lighting up your business in aqua, you can demonstrate your support for those with dyslexia and help raise awareness of this often-misunderstood condition. This simple gesture can help to educate your customers and staff about the challenges faced by people with dyslexia and promote understanding and inclusion.

Your participation can also help to inspire others to get involved and support the cause. Dyslexia is a condition that affects people of all ages and backgrounds, and your business can play an important role in promoting awareness and understanding.

In addition to lighting up your business, you can also consider other ways to get involved, such as making a donation to a dyslexia charity, hosting an awareness event, or offering support to dyslexic employees or customers.

Thank you for considering this important cause. Your participation can make a real difference in the lives of those with dyslexia, and help to promote a more inclusive and understanding society.

Sincerely,

[Your Name]